

# **GenoWhite**<sup>™</sup>

# **Product Information**

# **FEATURE**

- Whitening /skin lightening effect
- Brighten skin complexion
- Even out skin tone
- Excellent stability
- Prevent pigmentation
- Reduce dark spot
- Improve skin clarity

#### **INCI NAME**

Acetyl glycyl beta-alanine

#### CAS No.

1016788-34-3

#### **EINECS No.**

-

## **STRUCTURE**

#### **SPECIFICATIONS**

Appearance White powder Odor Odorless Purity (HPLC)% 99 Min.

Loss on drying (%) 1.0 Max.

pH value (2% in DI water) 2.0 - 3.5Total heavy metal  $\leq 20$  ppm

# **DESCRIPTION**

GenoWhite<sup>TM</sup> is an instant whitening agent with excellent stability. It is effective in dark spot reducing and skin clarity improvement.

## **STORAGE**

Protect from contacting with light, heat and moisture. Store in tightly closed container at  $25^{\circ}$ C. It is best to use the entire contents of the pack after opening.

#### **APPLICATIONS**

It is widely used in skin care products, especially desirable for whitening and anti-ageing products.

It is recommended to keep the pH of the formulation between 4.0 - 5.0.

Revision: 2018/10/22

